Just having a lot of data isn't enough. Analyzing the right combinations of data is what's key.

# Predict risk, utilization, and total spend.

By stacking multiple data models and applying machine learning to stratify your population, MOBE can determine who could benefit most from lifestyle and medication guidance.



## 2 **Evaluate the** data beyond conditions and disease states.

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MOBE identifies high utilizers of health care across the comorbidity spectrum for each client population.



MOBE finds medical and Rx patterns often overlooked by other wellness programs.

### **Comorbidity risk level**





#### 3 **Monitor changes** in health.

MOBE looks for patterns and events in data that indicate future risk. We intervene early, before health worsens and costs escalate.

#### 4 Inform your engagement strategies.

MOBE proactively supports a population's ever-changing needs at the right time with the right intervention.

5 Realize ROI.

> Move from anecdotal results to real cost savings supported by data. MOBE's data show we reduce costs-guaranteed.

High





Contact us for a preliminary analysis of your population. Kurt Cegielski

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