

# Optimizing medication use creates big savings.



Most people take some form of medication: prescriptions, over-the-counter drugs, supplements, herbals—and often in combination. Without expert support from a clinical pharmacist, there's no way to understand the impact, good and bad.

## Why medication guidance matters.

Up to 80% of doctors' visits result in medication use, and more than 30% of adults use five or more meds. Yet typically, only the very sick and elderly have access to a clinical pharmacist through their health plan. Frequently cited research shows that not optimizing medication use costs individuals and payers **\$528 billion** a year in unnecessary medical costs\*.

## The MOBE solution.

MOBE® Pharmacists work with people to optimize responses to medications, minimize risk, and help them achieve their desired health goals. The service is comprehensive, meaning the whole person is considered, as well as all their medications.

## Benefits to your employees.

- ▶ A convenient and ongoing relationship with a dedicated MOBE Pharmacist.
- ▶ A Pharmacist who takes time to know them and makes recommendations they can confidently share with their providers.
- ▶ Someone who looks at everything a person is taking, across prescribers, and explains what meds do in the body, including interactions and risks.
- ▶ Help with access and affordability of necessary medications if needed.

## Qualifications of a MOBE Pharmacist.

- ▶ Every MOBE Pharmacist is a licensed Doctor of Pharmacy trained to work with patients to optimize medication use.
- ▶ Many are board certified in specialties, and all hold certificates in pain management.
- ▶ All stay up to date on best practices through rigorous continuing education across both physical and mental health conditions.

\*<https://pubmed.ncbi.nlm.nih.gov/29577766/>

The MOBE Pharmacist pivots with a person's unique needs. Most importantly, they're there for everyone—from those with the most complex issues, to healthy people who are just trying to decide what to take to feel their best.

# 15%

reduction in Rx use.

Average result of working with a MOBE Pharmacist.

# 3 per person

Average number of medication optimizations recommended to providers.

## Comprehensive medication management reduces med use, health care utilization, and costs.



“ I'm on far fewer medications and have about 1000% more energy. I am having a better life right now than I've ever had. ”

—Raph



“ I'm off all six medications. I live a pain-free life for the first time since age 10! ”

—Tara



“ I was struggling financially. My MOBE Pharmacist Mari found a pharmacy that offered assistance. That was a godsend. ”

—Carlos

# MOBE®

Let's connect.

Sarah Ziemer | 952-484-1754 | [sarah.ziemer@MOBEforlife.com](mailto:sarah.ziemer@MOBEforlife.com)

[MOBEforlife.com](http://MOBEforlife.com)



Our testimonials are from real people who have participated with MOBE but may not be typical. Because every individual is unique, each situation is distinct. Results will vary based on factors including individual goals and participation levels.

©2023 MOBE, LLC | MB-2303-PHRM-EMR