

Comprehensive medication management is vital to lowering health care costs.



Whether it's prescription or over-the-counter medications, herbals or supplements, everyone is affected differently by what they take. Yet most people, unless very ill or elderly, don't have access to clinical pharmacists.

Why is it so vital?

Up to 80% of doctors' visits result in medication use, and more than 30% of adults use five or more meds. And frequently cited research shows that not optimizing medication use costs individuals and payers **\$528 billion** a year in unnecessary medical costs.*

Who is eligible?

MOBE finds members of your population with complex profiles who frequently use health care. By pairing these individuals with a MOBE Guide and a dedicated Pharmacist, health outcomes improve and health care costs come down. In fact, many people discover they need fewer medications or that their meds are the cause of problems they're experiencing.

The MOBE solution.

MOBE Pharmacists work with people to optimize responses to medications, minimize risk, and help them achieve their desired health goals. The service is comprehensive, meaning the whole person is considered, as well as all their medications.

Not only access but a partnership.

- ▶ A convenient and ongoing relationship with a dedicated MOBE Pharmacist.
- ▶ A Pharmacist who takes time to know them and makes recommendations they can confidently share with their providers.
- ▶ Someone who looks at everything a person is taking, across prescribers, and explains what meds do in the body, including interactions and risks.
- ▶ Help with access and affordability of necessary medications if needed.

Qualifications of a MOBE Pharmacist.

- ▶ Every MOBE Pharmacist is a licensed Doctor of Pharmacy trained to work with patients to optimize medication use.
- ▶ Many are board certified in specialties, and all hold certificates in pain management.
- ▶ All stay up to date on best practices through rigorous continuing education across both physical and mental health conditions.

The MOBE Pharmacist pivots with a person's unique needs. Most importantly, they're there for everyone—from those with the most complex issues, to healthy people who are just trying to decide what to take to feel their best.

15%

reduction in Rx use.

Average result of working with a MOBE Pharmacist.

3 per person

Average number of medication optimizations recommended to providers.

Comprehensive medication management reduces med use, health care utilization, and costs.



“ I had a medication review with my physician, and I had all this knowledge from Erika my MOBE Pharmacist. I went from nine or ten medications, down to five. ”
—Connie



“ I was spending up to \$300 a month. We boiled it down to the nitty-gritty. The cost I've saved is astronomical—I'm going to take that money and invest in a trainer. ”
—Regina



“ Mine is a substantial med list, and we went over everything carefully. Some things were really eye-opening, and I'll take them with me to my doctor. I'm usually just reciting the list to a provider. ”
—Tom

MOBE is a health outcomes company. We improve health with a high-touch one-to-one program focused on lifestyle, emotional well-being, and comprehensive medication management. Using advanced analytics, we identify populations where we can make a real difference in both individual health status and expense reduction for our clients.

MOBE®

Let's connect.

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